

Homeless Day on the Hill March 20, 2024 Sponsorship Opportunities

Every year, the Minnesota Coalition for the Homeless hosts Homeless Day on the Hill at the State Capitol. Hundreds of community members convene for a day of advocacy, meetings with lawmakers, committee hearings, stories of impact and more. This is an in-person event and MCH will schedule lawmaker visits. Homeless Day on the Hill is a free event thanks to the generosity of sponsoring organizations. **The deadline for sponsorship opportunities is February 23rd.** Please contact the MCH team at info@mnhomelesscoalition.org to confirm your sponsorship, request an invoice, etc.

Exclusive Opportunities (\$1,500 - \$5,000): Includes Champion level marketing recognition

T-shirt Sponsor \$5,000 (3 available) Your logo will be prominently displayed on the back of every t-shirt of attendees during Homeless Day on the Hill.

Lunch Sponsor \$3,000 (1 available) Your sponsorship supports lunch vouchers for advocates with limited financial resources.

Breakfast Sponsor \$2,000 (1 available) Your sponsorship supports morning refreshments before the event program.

Engagement Sponsor \$1,500-\$5,000 (multiple available) Your sponsorship provides support to advocates with lived experience to participate in the Homeless Day on the Hill and our work in 2023.

Champion \$1,000

- o Logo featured on website
- o Logo featured in event materials
- o Verbal recognition during program
- o Organizational brochure inserted into all attendee folders (provided by sponsor)
- o Sponsor recognition in e-news and on Twitter (include your Twitter handle on the sponsor form)

Leader \$750

- o Logo featured in event materials and website
- o Verbal recognition during program
- o Organizational brochure inserted into all attendee folders (provided by sponsor)
- o Sponsor recognition in E-news

Advocate \$500

- o Logo featured in event materials and website
- o Verbal recognition during program
- o Sponsor recognition in E-news

Supporter \$250

- o Name listed on event materials and website
 - o Sponsor recognition in E-news
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Additional Opportunities

Social Media Sponsor \$500 (6 available) Your sponsorship supports our social media advocacy during Homeless Day on the Hill, bringing energy and awareness to the challenges and solutions to homelessness in Minnesota. Your organization will be recognized, engaged, and branded as a host during Homeless Day on the Hill (March 20) alongside co-hosts who will participate with our event.

Yes – we will sponsor Homeless Day on the Hill!

Organization: _____

Primary Contact: _____

Phone number: _____

Email: _____

Twitter handle: _____

Exclusive Opportunities:

T-Shirt Sponsor \$5,000

Lunch Sponsor \$3,000

Breakfast Sponsor \$1,000

Engagement Sponsor \$1,500 - \$5,000

Event Sponsorship:

Champion \$1,000

Advocate \$500

Leader \$750

Supporter \$250

Additional Opportunities:

Social Media \$500

Payment Method:

- Invoice requested
- Online payment link requested
- Check enclosed
- Email me a receipt

Please return to:

Minnesota Coalition for the Homeless
2233 University Ave W Suite 423
St. Paul, MN 55114
info@mnhomelesscoalition.org

Please charge my credit card:

MasterCard/Visa: _____

Expiration Date: _____ CVV: _____

Name: _____

Billing Address (Street/City/State/Zip): _____

Signature: _____ Date: _____

To receive all sponsor benefits, please return the sponsorship form, payment, and submit logos to info@mnhomelesscoalition.org by February 23, 2024. Please submit your logo in JPG or PNG format (both if possible.)

Thank you for your engagement and support! Please contact info@mnhomelesscoalition.org with any questions.